

This is our Privacy Policy

1. Who are we and what do we do?

We are the Co-Ownership B.V., operating under the trade name Sharesquare (hereinafter, **Sharesquare, we, and us**). We believe that everyone who contributes to the success of a company should be entitled to share in such success. That is why we created the Sharesquare platform (the **Platform**) on www.app.sharesquare.co, accessible through www.sharesquare.co (the **Website**) which aims to facilitate financial participation by employees (the **Participants**) in companies (the **Clients**) (hereinafter, altogether, the **Services**).

This privacy policy applies to all the Services that we offer.

2. What is this?

This is our Privacy Statement. In this document we explain what kind of personal data we process in the context of our Services. We also explain for which purposes we use the personal data, how we protect them and how we store them.

3. Personal Data and the Privacy Regulation

We are all about respecting your privacy and protecting your **Personal Data** – i.e. all information by which a person can be directly or indirectly identified – in line with the General Data Protection Regulation (**GDPR**) and other relevant legislation on the protection of Personal Data (collectively referred to as the **Privacy Regulation**).

4. Our role as Processor and Controller

We collect and process most Personal Data on behalf of our Clients within the context of our Services. Our Clients define the purposes and the means of such processing of Personal Data, which means they act as **Controller** within the meaning of the Privacy Regulation. We only process such Personal Data following the instructions of our Clients and not for our own purposes. Within this context we therefore act as **Processor** within the meaning of the Privacy Regulation.

Apart from the processing of Personal Data for the sake of our Clients, we also collect and process some Personal Data for our own purposes. Within this context we act as **Controller** ourselves within the meaning of the Privacy Regulation.

5. Which Personal Data do we process as Controller and for which purposes do we use them?

As Controller we collect and process the following Personal Data of our Clients in the use of our Services:

Personal data we process of our (potential) Clients:

(Personal) data:	Purpose(s):	Legal basis:
Contact information: (Client) name, e-mail address and other contact information of the Client and the contact person (i.e. name, phone number and address), job title and notes from conversations.	We use this information to contact our Clients regarding the Services we provide them.	We may process these Personal Data, because we need these Personal Data to enter and/or perform the agreement with our Clients, or because we have a legitimate interest to provide our Clients with adequate service.

<p><i>Payment details of our clients:</i></p> <p>Invoice details, bank account number, IBAN and BIC code and/or other Payment details required for billing (e.g. VAT number).</p>	<p>We use these data to:</p> <ul style="list-style-type: none"> ○ handle, check and administer payments from our Clients; ○ maintain our list of accounts receivable and outstanding invoices; ○ include in our administration on behalf of the tax authorities. 	<p>We may process these Personal Data, because we need these Personal Data to perform the agreement with our Clients.</p> <p>We are also legally obligated to share (some of) these data with the national tax authorities.</p>
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Personal Data we process when you purchase or reserve a ticket for our **events or workshops**:

(Personal) data:	Purpose(s):	Legal basis:
<p>Your name, e-mail address, your company/organization name and your job title, receiving updates preferences.</p>	<p>We use these data to send you the event ticket and further communication about any possible changes (cancellation, reminder, location or time changes, etc..)</p>	<p>When you purchase or reserve a ticket for one of our events, webinars, workshops or training via our website or third party application (Eventbrite or LinkedIn), you are requested to leave the mentioned personal data.</p> <p>The record of your ticket purchase that includes your name and email address will be kept in our Eventbrite account system for a maximum of 3 years for legal and bookkeeping purposes. After that period all information will be deleted.</p> <p>We ask you if you are willing to receive updates from Sharesquare. If you opt-in, we log your email address and preferences to our CRM database. If you opt-out from all updates, your email address will not be stored in our CRM systems and we will contact you only to communicate about the event.</p> <p>We consider Eventbrite to be a third party.</p>

Personal Data we process to send our **newsletters**:

(Personal) data:	Purpose(s):	Legal basis:
<p>Your name and e-mail address and whether the newsletter is opened and which links are clicked on.</p>	<p>We use these data to send you newsletters about our products and services.</p>	<p>We may send newsletters to existing Clients about similar products and services after the Client started a subscription for our Services. We may do so because we have a legitimate interest to keep our Clients updated about such products and services.</p> <p>We may also send newsletters to Clients or others without a subscription after receiving the consent to do so, for example by registering for our newsletter on the Website.</p> <p>If the receiver wishes to not receive the newsletter any longer, they can use the unsubscribe link as added in every newsletter.</p>

Personal Data when you contact us via our contact form, social media pages, or email addresses:

(Personal) data:	Purpose(s):	Legal basis:

<p><i>When you send us a message via our contact form or email addresses:</i></p> <p>Your name, contact details (e.g. email address or phone number), company name, User-identifier and other (personal) data you share with us in your message .</p> <p><i>When you send us a message/share a message with us via/on one of our social media pages:</i></p> <p>Your profile name and information you make public, when you leave a comment or otherwise post something on our social media pages.</p>	<p>We use these data to:</p> <ul style="list-style-type: none"> ○ contact you about your message; ○ process your feedback; ○ create and handle the support ticket; ○ improve our Services. 	<p>We may process these data because we have a legitimate interest to process these data because we need these data to contact you about your message and you voluntarily share/made public such information.</p> <p>Next to that, we have the legitimate interest to improve our Services based on your feedback.</p> <p>Our social media pages are also controlled by the social medium itself. Please check their own privacy policy's, to see how each social medium handles your Personal Data:</p> <p>LinkedIn: Privacy Policy</p>
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Personal Data we process through the **use of our Website:**

(Personal) data:	Purpose(s):	Legal basis:
<p><i>Technical information with the use of our Tools:</i></p> <p>IP-address, functional cookies and technical information (i.e. type of browser and operating system).</p>	<p>We use this information to:</p> <ul style="list-style-type: none"> ○ analyze (the use of) our Services; ○ improve our Services; ○ adjust our Services to the device used; ○ flag, report and prevent misuse, fraud and threats of/regarding to our Services. 	<p>We have a legitimate interest to use technical information, functional cookies and your IP-address, namely to analyse and improve our Tools.</p>

6. How long do we keep the personal data?

We store personal Data for as long as we need it for the above purposes:

- **Personal Data of Clients** | This data is stored as long as we have a contract for our Services with the Client and for a maximum period of 5 years thereafter, unless we are legally obliged to retain the data for a longer period;
- **Personal data in our administration for the tax authorities** | We store these personal data until 7 years after the client leaves Sharesquare.
- **Other information** | We store other Personal Data only for as long as it is necessary for the purposes. This is deleted as soon as it is no longer necessary for the purposes for which we processed it.

After expiry of the aforementioned terms, we may process and retain certain Personal Data to comply with legal retention obligations and for fraud/misuse investigations. For such events, we will retain the data separately and encrypted and only use them for the aforementioned purposes.

7. Do we share your Personal Data with others?

Processors

We use Processors to assist in our Services. Within this context these Processors receive personal data from us which they process by our order. We use, for instance, processors for email management and communications, data storage, invoicing, accounting, sending newsletters and CRM. We have established contractual agreements with all our (Sub) Processors in Processor Agreements in which - in line with this Privacy Statement - is defined what these parties may do with your Personal Data, how they must secure it and when it must be deleted.

Controllers

For some purposes, we may also (need to) share (some of the) Personal Data with external parties that process the Personal Data for their own purposes (Controllers). In this respect, we may share Personal Data with:

- o The national tax authorities, in order to comply with our legal obligation to keep a financial administration and pay taxes;
- o Our payment provider Stripe;
- o Our (legal) advisors.

These external Controllers will process the Personal Data in line with their own privacy policies.

Apart from the above, we will not share your personal data with third parties, unless we are legally obliged to do so.

Export of Data outside the European Union

We may transmit personal data to parties outside the European Union, if one of our Processors is established outside the European Union. The Personal Data will only be transferred to countries and/or parties that provide an adequate level of protection in accordance with the European standards.

The transmission of data outside the EU will always happen in conformity with the Privacy Legislation (chapter 5 of the GDPR).

8. General Aggregated (non-personal) Data

We may convert your personal data in non-personal data. This means that the data will be fully and irreversibly anonymized and aggregated: in that case they do not include any personal data anymore, because no identification can take place on the basis of the data. We may use such aggregated data for analytical purposes and improving our services.

9. Third Party Websites

You can find (hyper) links on our Website which link to the websites of partners, providers, advertisers, sponsors, licensors or any other third parties. We have no control of the content or the links which appear on said websites and we are not responsible for the practices of websites linked to from our Website. Furthermore, these websites, including their content and links, may constantly change. These websites may have their own privacy policies, user conditions and customer

policies. Browsing and interaction on any other website, including websites linked to from our Website, are subject to the terms and conditions of such website.

10. Changes of the Privacy Statement

We constantly seek ways to improve our Website and Services. This means, our Privacy Statement could be amended from time to time. If this Privacy Statement is amended significantly, then a notification is placed on our Website along with the updated Privacy Statement. We may also send you a status update together with the updated Privacy Statement.

11. Your rights and our contact data

As described in the Privacy Regulation, you have the right to:

- ask us to correct and update your Personal Data;
- ask us to remove your Personal Data from our data records, without stating any reason;
- ask us for a copy of all Personal Data we processed of you. We may also forward this copy to another data manager at your request;
- withdraw your consent for processing your Personal Data. This does not affect the validity of the processing before the moment you withdraw your consent;
- file an objection with us to the processing of your Personal Data;
- file a complaint with the Personal Data Authority, if you believe that we process your Personal Data unlawfully.

If you have any questions, comments or concerns regarding the way in which we process your personal data, please contact us through the contact data below.

The Co-Ownership Company B.V.

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1021 JT Amsterdam

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W: www.sharesquare.co

Chamber of Commerce number: 80460593