

Cookie Statement Sharesquare

The Co-Ownership Company B.V. trading as Sharesquare

What are cookies?

Cookies are little (text) files which are stored on your computer. Your web browser stores these cookies when you visit our **Website**: www.sharesquare.co and our **Platform** app.sharesquare.co via which we offer our services (altogether: our **Services**) These cookies will be retrieved when you use our Services again. This allows us to recognise you as a previous visitor.

Why do we use cookies?

By using cookies, we can see how our Services are used and how we can optimise our Services. Cookies are also helpful to make the use of our Services quick and safe. See the table below for the specific purposes of each cookie we use.

Which cookies do we use?

FUNCTIONAL COOKIES

PARTY	PERSONAL DATA PROCESSED	NAME	FUNCTION/PURPOSE	RETENTION PERIOD	PRIVACY POLICY
SHARESQUARE	Not applicable – no personal data is being processed.	Auth	We use this cookie to enable you to remain logged in without having to enter your login details each time.	11 hours	For more information see the Sharesquare Privacy Policy
	Not applicable – no personal data is being processed.	Access_token	We use this cookie to authorize requests among different pages of the Website/Platform	5 years	
	Not applicable – no personal data is being processed.	Locale	We use this cookie to indicate the user language preferences.	Session	
	Not applicable – no personal data is being processed.	OptanonAlerBoxC losed	We use this cookie to ensure our Services function properly, to track user interaction in relation to the cookie pop-up banner.	12 months	
	Not applicable – no personal data is being processed.	OptananConsent	The information collected is anonymous.	12 months	
STRIPE	User ID, User computer, User browser.	__stripe_mid	We use this cookie to remember who the user is in order to process payments and assess the risk associated with an attempted transaction.	12 months	For more information please consult the Privacy Policy - Netherlands Stripe Netherlands
	User ID, User computer, User browser.	__stripe_sid	We use this cookie to remember who the user is in order to process payments and assess the risk associated with an attempted transaction.	30 minutes	

ANALYTICAL/STATISTICAL COOKIES

GOOGLE ANALYTICS	Not applicable – no personal data is being processed.	_gid	We use this cookie to analyse the use of the Services (such as the number of visitors to the website, which pages were visited (prior) to the website visit), and thereby improve our Services.	24 hours	For more information please consult the Google Privacy Policy
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	Not applicable – no personal data is being processed.	._ga	We use this cookie to analyse your the use of the Services (such as the number of visitors to the Website/Platform, which pages were visited (prior) to the Website/Platform visit), and thereby improve our Services.	24 months	
	Number of page views, User ID.	._gac-UA-*	We use this cookie to identify unique users across browsing sessions in order to gain insight in users and their interaction with our Service.	3 months	
GOOGLE ADSENSE	Interactions with our Services, clicks have been done on previous pages.	._gcl_au	We use this cookie in order to understand user interaction with our Services.	3 months	For more information please consult the Google Privacy Policy .
	User IDs, user clicks.	._gcl_aw	We use this cookie in order to track and analyse your use of our Services.	3 months .	
HOTJAR	User ID.	._hjIncludedInPageviewSample	We use this cookie to let Hotjar know whether the user is included in the data sampling defined by the site's pageview limit in order to get an insight about the user interaction with our Services.	30 minutes	For more information please consult the Hotjar - Privacy Policy
	User ID, page views, session of page visit.	._hjAbsoluteSessionInProgress	We use this cookie to detect the first pageview session of a user, in order to store his visits.	30 minutes	
	User ID.	._hjid	We use this cookie to persist the Hotjar user ID, unique to the site on the browser. This ensures that behaviour in subsequent visits to the same site will be attributed to the same user ID, in order to personalise and ease the use of the Services.	12 months	
ATLASSIAN JIRA DESK SERVICE	User ID, time of last visit.	ajs_anonymous_id	This cookie is used to generate a random ID for anonymous visitors in order to count different users.	12 months	For more information please consult the Privacy Policy Atlassian
		ajs_group_id	Used to group visits.	12 months	
		ajs_user_id	We use this cookie for usage analytics if users are logged in.	12 months	
LEADFEEDER	IP address.	._lfa_*	This cookie is used to store and track audience reach for marketing/tracking purposes.	24 months	For more information please consult the Privacy Notice Leadfeeder

TRACKING COOKIES

BING ADS	User ID, visited pages, User clicks, page views.	._uetvid	This cookie is used to track visits across our Services to give us an insight about our pages visits.	16 days..	For more information please consult the Microsoft privacy policy
		._uetsid	This cookie is used to track visits across our Services to give us an insight about our pages visits.	1 day	

SNAPCHAT	User activity, User browser, User device	_ <scid< td=""> <td>This cookie is used to identify a visitor.</td> <td>12 months</td> <td>For more information please consult the Privacy Policy - Snap Inc.</td> </scid<>	This cookie is used to identify a visitor.	12 months	For more information please consult the Privacy Policy - Snap Inc.
FACEBOOK	User ID	_ <fbp< td=""> <td>This cookie is used to distinguish and keep track of our unique users. In order to store and track their visits across our Services.</td> <td>3 months</td> <td>For more information please consult the Facebook Data Policy</td> </fbp<>	This cookie is used to distinguish and keep track of our unique users. In order to store and track their visits across our Services.	3 months	For more information please consult the Facebook Data Policy

Can I delete the cookies?

Yes, you may delete the cookies yourself in your internet browser.

If you don't want cookies to be sent to your device at all, you may change this via the cookie settings in your internet browser. Please keep in mind that some of the functions and services on the Website and/or the Platform might not function (as good) without cookies.

Amendments to this Cookie Statement

This Cookie Statement may be amended from time to time. The most recent version of this Cookie Statement applies. We advise you to read this Cookie Statement regularly to see if there are any changes.

Contact details

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